

2 HOURS
CLE CREDIT
AVAILABLE
IN MOST
STATES



Complimentary Two-hour Onsite Seminar Launching Information Governance Program

This two-hour, complimentary onsite seminar for launching an Information Governance program is presented by Mark Diamond, a nationally-recognized expert in Information Governance. This informative and non-commercial seminar addresses:

- Key steps in launching an Information Governance initiative described in simple, non-technical terms
- Strategies for evaluating program needs and building a business case for senior management
- Industry-specific Information Governance program benchmarking and metrics
- Behavior change management strategies for getting your employees to follow your program
- Steering committee formation, roles and responsibilities

Participation in the seminar across key stakeholders, including legal, IT, records management, compliance, privacy, information security, risk, audit, HR and business units is encouraged. Seminar content can be customized to address company-specific challenges and culture. One hour version of this seminar also available. CLE and other professional credits available in most states.

Comments from seminar participants:

"We successfully used the Contoural seminar as a way to launch our Information Governance steering committee."
– Associate General Counsel, Financial Services Company

"We've been going around and around on these issues for many months. Mark brought clarity to process to enable us to move forward."
– Corporate Counsel, Consumer Products Company

"We pulled in everyone: legal, IT, compliance, risk, audit and the business units. It was a great way to get everyone on the same page, and build joint ownership for this initiative."
– Chief Compliance Officer, Life Sciences Company

"The face-to-face time allowed our team to better grasp the spectrum of issues that accompany Information Governance and the project we were about to tackle."
– Senior Counsel, High Technology Company

"Mark came to our headquarters. His presentation was fantastic and wasn't a sales pitch. Useful to get an independent view."
– General Counsel, Manufacturing Company.

ABOUT CONTOURAL *Contoural is the largest independent provider of Information Governance consulting services, providing services to more than 30% of the Fortune 500, mid-sized companies and Federal agencies. As an independent provider it does not sell products, take any referral fees on product sales, provide "reactive" eDiscovery, document review or document warehousing services.*



Mark Diamond, one of the industry thought leaders in Information Governance, is a frequent industry speaker at numerous Legal and IT industry conferences. He addresses more than one hundred internal corporate audiences each year.

SEMINAR INQUIRIES *To inquire about an on-site seminar contact: info@contoural.com or call 650-390-0800*