

## Contoural Premieres Records Information Management and Litigation Readiness Column for *InsideCounsel Magazine*

**MOUNTAIN VIEW, Calif., - (August 19, 2010)** - Contoural, Inc., a leading independent provider of records information management and litigation readiness services, announced the premier of a semi-monthly column by Mark Diamond, President & CEO, appearing on *InsideCounsel Magazine*'s website, InsideCounsel.com. The column focuses on records information management and litigation best practices for inside counsel, compliance staff as well as IT professionals. A new column will be appearing every other week on with the "Consultant's Corner" section of the website.

"We are excited to have to have Mark as a contributor," commented Cathleen Flahardy, Editor-in-Chief of InsideCounsel Magazine. "He provides insight and experience to our readers, and offers useful advice. His approach to records and discovery fits in well with the editorial style of the magazine."

"It is great to be affiliated with *InsideCounsel Magazine*," noted Diamond. "The magazine is the leading publication for inside counsel." Initial topics included in the column include:

- Four Keys for Getting Employees to Change Their Document Retention Habits
- Who Should Own Records Information Management, Legal or IT?
- When Deleting E-mail Backfires

To read these and future columns, please visit  
[www.insidecounsel.com/Pages/Authors.aspx?key=Mark Diamond](http://www.insidecounsel.com/Pages/Authors.aspx?key=Mark%20Diamond)

Mark is an industry thought leader in proactive litigation readiness, compliance, and records information management strategies. Contoural, has helped more than 20% of the Fortune 500 plus many mid-sized and smaller organizations as well as public sector entities. As a trusted advisor he and his company help bridge legal, compliance and business needs and policies with effective legal and IT strategies and processes.

### **About Contoural**

Contoural is the largest independent provider of records information management and litigation readiness consulting services. It's clients include more than 20% of the Fortune 500, as well as a number of midsized companies as well as public sector entities. With headquarters in Mountain View, CA and providing services throughout North America, the company is composed of experienced, industry-leading consultants. The company does not sell any hardware or software products or document warehousing services – allowing it to provide objective advice that is tailored to the business needs of each client. The Contoural corporate offices are located at 1935 Landings Drive Mountain View, CA 94043. The company can be reached via e-mail at [info@contoural.com](mailto:info@contoural.com) or on the Web at <http://www.contoural.com>.

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