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TechTarget and Contoural Release eBook on Email Archiving

NEEDHAM, Mass. and MOUNTAIN VIEW, Calif. — June 6th, 2007—Information technology (IT) media company TechTarget, Inc., and Contoural, a leading independent provider of business and technology consulting services for litigation readiness, compliance, policy development and data and storage strategy, today announced the immediate availability of a new eBook on email archiving. Authored by Kathryn Hilton, Contoural’s senior e-mail archiving project manager, the eBook is featured on TechTarget’s site SearchExchange.com -- a leading online resource for enterprise Exchange infrastructure teams. This new title informs business unit managers, IT professionals, and in-house counsel, on how to best approach and develop policies for email archiving, as well as preparing for e-discovery and litigation readiness.

“Companies are increasingly faced with changing federal requirements for data retention, and litigation readiness is emerging as a critical driver for e-mail management. Our aim is to help organizations create policies for email archiving that are both comprehensive and easier to execute from an IT perspective,” explains the author, Kathryn Hilton. “Email Archiving: Planning, Policies and Product Selection is a fast-paced guide offering executive-level IT managers, e-mail infrastructure teams, and business unit managers the most efficient way to create effective policies that can be successfully executed from an IT perspective. The eBook focuses on tools and technologies for understanding the data and developing policy, as well as defining requirements and choosing the right vendors.”

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Email Archiving: Planning, Policies and Product Selection offers the following informative chapters:

Chapter 1: How to Plan an Email Archiving Project

Chapter 2: Defining an Email Archiving Policy

Chapter 3: Email Archiving Requirements and Features for Risk Reduction

Chapter 4: Email Archiving Features for Cost Reduction and Employee Productivity

Chapter 5: Email Archiving Vendor Selection

Chapter 6: Developing an RFP for Email Archiving

New chapters will be posted online as they are completed to offer the most relevant, technically accurate information available. Interested parties may find the eBook on SearchExchange.com <http://go.techtarget.com/r/1444540/2004926>.

About TechTarget

TechTarget is a leading provider of specialized online content that brings together buyers and sellers of corporate IT products. The company sells customized marketing programs that enable IT vendors to reach corporate IT decision makers who are actively researching specific IT purchases. TechTarget operates a network of 41 websites, each of which focuses on a specific IT sector, such as storage, security or networking. IT professionals rely on its websites for key decision support information tailored to their specific areas of responsibility. The company complements its online offerings with targeted in-person events and three specialized IT magazines that enable advertisers to engage buyers throughout their decision-making process for IT purchases. As IT professionals have become increasingly specialized, they have come to rely on TechTarget's sector specific websites for purchasing decision-support. TechTarget's content enables IT professionals to navigate the complex and rapidly changing IT landscape where purchasing decisions can have significant financial and operational consequences. Since its founding in 1999, TechTarget has developed a broad customer base that now comprises more than 1,000 active advertisers who placed business with the company in 2006, including Cisco, Dell, EMC, Hewlett Packard, IBM, Intel, Microsoft, Oracle, Research in Motion, SAP and Symantec. More information about TechTarget is available at www.techtarget.com.

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About Contoural

Contoural is an independent provider of business and technology consulting services. The company is a leader in litigation readiness, compliance, policy development and data and storage strategies that enable enterprises to reduce costs, ensure compliance and reduce

risks. With headquarters in Mountain View, CA and providing services throughout North America, the company is composed of experienced, industry-leading consultants. The company does not sell any hardware or software products – allowing it to provide objective advice that is tailored to the business needs of each client. The Contoural corporate offices are located at 1935 Landings Drive Mountain View, CA 94043. The company can be reached via e-mail at info@contoural.com or on the Web at <http://www.contoural.com>.

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